

**EEO PUBLIC FILE REPORT**

This Report covers full-time vacancy recruitment data for the period: July 23, 2015 – July 22, 2016.

1) **Employment Unit:** Greater Media Charlotte

2) **Unit Members (Stations and Communities of License):** WBT(AM) – Charlotte, NC  
WBT-FM – Chester, SC  
WLNK(FM) – Charlotte, NC

3) **EEO Contact Information for Employment Unit:**

Mailing Address:  Greater Media Charlotte Executive Office 1 Julian Price Place Charlotte, NC 28208	Telephone Number: 704-374-3600 ext:3778
	Contact Person/Title: Jessica R. Robards Executive Assistant / HR Coordinator
	E-mail Address: jrobards@gmclt.com

4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(a) Account Executive	Industry Referral
(b) Promotions Coordinator	All Access
(c) Traffic and Continuity Assistant	Greater Media Website
(d) Traffic and Continuity Manager	Greater Media Website

5) Job Title: a) Account Executive Referral Source(s) of Hire: Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification
All Access Job Board	Joel Denver	28955 Pacific Coast Hwy #210 Malibu, CA 90265 <a href="http://www.allaccess.com">http://www.allaccess.com</a>		0	No
Appalachian University	Sharon Jensen	287 Rivers St, Boone, NC 28608	828-262-2000	0	No
Belmont Abbey College	Website Posting	100 Belmont Mt. Holly Rd. Belmont, NC 28012 <a href="http://belmont-abbey-csm.symplicity.com/employers">http://belmont-abbey-csm.symplicity.com/employers</a>	704-825-6873	0	No
Careerbuilder	Web Posting	200 N. LaSalle St. Suite 1100 Chicago, IL 60601 Careerbuilder.com		0	No
Carolina School of Broadcasting	Alyson Young	3435 Performance Road, Charlotte, NC 28214	704-395-9698	0	Yes
Charlotte Help Wanted	Web Posting	CharlotteHelpWanted.com Charlotte, NC 28202	800 365-8630 Ext. 9397	1	No
CharlotteWorks	Demone Frink	1401 West Morehead Street, Charlotte, NC 28208	704-206-1350	0	Yes
Connecticut School of Broadcasting	John Perez	9144 Arrowpoint Blvd., Charlotte, NC 28217	704-676-5062	0	Yes
Duke University	Website Posting	Durham, NC 27708	919-684-8111	0	No
Employee/Personal Referral	HR Coordinator	One Julian Price Place, Charlotte, NC 28208	704-374-3778	0	No
Goodwill Industries	Angela Mercer	5301 Wilkinson Blvd, Charlotte, NC 28208	704-372-3434	0	Yes
Gaston College	Dan McClellan	201 Highway 321 South, Dallas, NC	704-271-4708	0	Yes
Greater Media Boston	HR Coordinator	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0	No
Greater Media Detroit	HR Coordinator	One Radio Plaza, Ferndale, MI 48220	248-591-6800	0	No
Greater Media Newspapers Website <a href="http://www.gmnews.com">www.gmnews.com</a>	HR Coordinator	<a href="#">198 Route 9 North</a> <a href="#">Suite 100</a> <a href="#">Manalapan, NJ 07726</a>	732-358-5200	0	No
Greater Media NJ	HR Coordinator	78 Veronica Avenue, Somerset NJ 08873	732-249-2600	0	No
Greater Media Philadelphia	Executive Assistant	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	0	No

Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.

Greater Media Website www.greatermedia.com	Webmaster	<a href="#">35 Braintree Hill Park, Suite 300 Braintree, MA 02184</a>	781-348-8600	1	Yes
Greater Providence Baptist Church	Brenda Meadows	2000 Milton Rd, Charlotte, NC 28215	704-532-6228	0	No
Indeed.com	Web Posting	6433 Champion Grandview Way, Building 1 Austin, TX 78750 Indeed.com		3	No
Industry Referral	HR Coordinator	One Julian Price Place, Charlotte, NC 28208	704-374-3778	2	No
Inside Radio	Frank Saxe	P.O. Box 567925, Atlanta, GA 31156 <a href="http://insideradio.com">http://insideradio.com</a>		0	No
Internal Posting	HR Coordinator	One Julian Price Place, Charlotte, NC 28208	704-374-3778	0	No
Johnson C. Smith University	T. Stowe	100 Beatties Ford Road, Charlotte, NC 28216	704-378-1042	0	Yes
Latin American Coalition	L. Dexheimer	1020 E. 35th Street, Charlotte, NC 28205	704-531-3848	0	Yes
LinkedIn	Web Posting	2029 Stierlin Court, Mountain View, CA 94043 LinkedIn.com		0	No
Mecklenburg County Women's Commission	Dorothy Alexander	700 N. Tryon Street, Charlotte, NC 28292	704-336-4309	0	No
Mecklenburg County Work First	Pauline Cross	301 Billingsley Road, Charlotte, NC 28211	704-353-1670	0	No
Medialine.com	Website Posting	<a href="http://www.radioonline.com">http://www.radioonline.com</a>		0	No
National Alliance of State Broadcasters	Karen Hunter	2333 Wisconsin St. NE, Albuquerque, NM 87110 <a href="http://www.careerpage.org">www.careerpage.org</a>	202-429-5498	0	Yes
National Association of Broadcasters		1771 N. Street NW, Washington, DC 20036		0	No
NC Assoc. of Broadcasters	Lisa Reynolds	150 Fayetteville St. #1610, Raleigh, NC 27601 <a href="http://www.ncbroadcast.com">http://www.ncbroadcast.com</a>		0	Yes
NC Dept. of Commerce Employment Services	Mary Harrison Ranson	5601 Executive Ctr Dr, Charlotte, NC 28212	704-566-2870	0	Yes
Queens University	Website Posting	1900 Selwyn Ave, Charlotte, NC 28207 <a href="http://collegecentral.com/queens/employer.cfm">http://collegecentral.com/queens/employer.cfm</a>	704-337-2447	0	No
Radio Info	Valerie Gellar	785 Williams Str. PMB 429, Longmeadow, MA 01106 <a href="http://radioinfo.com">http://radioinfo.com</a>		0	No
Radio Ink	Ed Ryan	1901 S Congress Ave. Suite 118, Boynton Beach, FL 33426 <a href="http://radioink.com">http://radioink.com</a>		0	No

**Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.**

Radio On Line	Website Posting -	3500 Tripp Ave, Amarillo, TX 79121 <a href="http://www.entertainmentcareers.net/employers/submit">http://www.entertainmentcareers.net/employers/submit</a>		0	No
Society of Broadcast Engineers	Karen Hunter	9102 N. Meridian St. #150, Indianapolis, IN 46260		0	No
Talkers	Michael Harrison	785 Williams St. #429, Longmeadow, MA 01106 <a href="http://talkers.com">http://talkers.com</a>		0	No
University of North Carolina Charlotte	Sarah Satterwhite	9201 University City Blvd, Charlotte, NC 28223	704-687-8622	0	No
University of North Carolina Greensboro	Darlene Broadhurst	1400 Spring Garden St, Greensboro, NC 27412	336-334-5000	0	No
University of South Carolina	Sandra Bray and Vicki Hamby	Columbia, SC 29208	803-777-0169	0	No
University of South Carolina Alumni Club	James Wolf	Columbia, SC 29208	803-777-0169	0	No
Wake Forest	Website Posting	1834 Wake Forest Rd, Winston-Salem, NC 27106	336-758-5000	0	No
WBTV Raycom Media	Becky Smith	<a href="http://wbtv.com">http://wbtv.com</a>		0	No
Wingate University	Sharon Robinson	220 North Camden Rd. Wingate, NC 28174 <a href="http://wingate-csm.symplicity.com/employers">http://wingate-csm.symplicity.com/employers</a>	704-233-8024	0	Yes
Winston Salem State University	Website Posting	601 S Martin Luther King Jr Dr, Winston-Salem, NC 27110	336-750-2000	0	No
Winthrop University	Dr. Howell Haney and Dr. Marilyn Sarow	701 Oakland Ave, Rock Hill, SC 29733	803-323-2211	0	Yes

5) Job Title: **b) Promotions Coordinator** Referral Source(s) of Hire: **All Access**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification?
All Access Job Board	Joel Denver	28955 Pacific Coast Hwy #210 Malibu, CA 90265 <a href="http://www.allaccess.com">http://www.allaccess.com</a>		1	No
Appalachian University	Sharon Jensen	287 Rivers St, Boone, NC 28608	828-262-2000	0	No

**Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.**

Belmont Abbey College	Website Posting	100 Belmont Mt. Holly Rd. Belmont, NC 28012 <a href="http://belmont-abbey-csm.symphlicity.com/employers">http://belmont-abbey-csm.symphlicity.com/employers</a>	704-825-6873	0	No
Careerbuilder	Web Posting	200 N. LaSalle St. Suite 1100 Chicago, IL 60601 Careerbuilder.com		1	No
Carolina School of Broadcasting	Alyson Young	3435 Performance Road, Charlotte, NC 28214	704-395-9698	1	Yes
Charlotte Help Wanted	Web Posting	CharlotteHelpWanted.com Charlotte, NC 28202	800 365-8630 Ext. 9397	1	No
CharlotteWorks	Demone Frink	1401 West Morehead Street, Charlotte, NC 28208	704-206-1350	0	Yes
Connecticut School of Broadcasting	John Perez	9144 Arrowpoint Blvd., Charlotte, NC 28217	704-676-5062	0	Yes
Duke University	Website Posting	Durham, NC 27708	919-684-8111	0	No
Employee/Personal Referral	HR Coordinator	One Julian Price Place, Charlotte, NC 28208	704-374-3778	0	No
Goodwill Industries	Angela Mercer	5301 Wilkinson Blvd, Charlotte, NC 28208	704-372-3434	0	Yes
Gaston College	Dan McClellan	201 Highway 321 South, Dallas, NC	704-271-4708	0	Yes
Greater Media Boston	HR Coordinator	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0	No
Greater Media Detroit	HR Coordinator	One Radio Plaza, Ferndale, MI 48220	248-591-6800	0	No
Greater Media Newspapers www.gmnews.com	HR Coordinator	<a href="#">198 Route 9 North</a> <a href="#">Suite 100</a> <a href="#">Manalapan, NJ 07726</a>		0	No
Greater Media NJ	HR Coordinator	78 Veronica Avenue, Somerset NJ 08873	732-249-2600	0	No
Greater Media Philadelphia	Executive Assistant	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	0	No
Greater Media Website www.greatermedia.com	Webmaster	<a href="#">35 Braintree Hill Park, Suite 300</a> <a href="#">Braintree, MA 02184</a>	781-348-8600	2	No
Greater Providence Baptist Church	Brenda Meadows	2000 Milton Rd, Charlotte, NC 28215	704-532-6228	0	No
Indeed.com	Web Posting	6433 Champion Grandview Way, Building 1 Austin, TX 78750 Indeed.com		3	No
Industry Referral	HR Coordinator	One Julian Price Place, Charlotte, NC 28208	704-374-3778	1	No
Inside Radio	Frank Saxe	P.O. Box 567925, Atlanta, GA 31156 <a href="http://insideradio.com">http://insideradio.com</a>		0	No

**Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.**

Internal Posting	HR Coordinator – Jessica Robards	One Julian Price Place, Charlotte, NC 28208	704-374-3778	0	No
Johnson C. Smith University	T. Stowe	100 Beatties Ford Road, Charlotte, NC 28216	704-378-1042	0	Yes
Latin American Coalition	L. Dexheimer	1020 E. 35th Street, Charlotte, NC 28205	704-531-3848	0	Yes
LinkedIn	Web Posting	2029 Stierlin Court, Mountain View, CA 94043 LinkedIn.com		3	No
Mecklenburg County Women's Commission	Dorothy Alexander	700 N. Tryon Street, Charlotte, NC 28292	704-336-4309	0	No
Mecklenburg County Work First	Pauline Cross	301 Billingsley Road, Charlotte, NC 28211	704-353-1670	0	No
Medialine.com	Website Posting	<a href="http://www.radioonline.com">http://www.radioonline.com</a>		0	No
National Alliance of State Broadcasters	Karen Hunter	2333 Wisconsin St. NE, Albuquerque, NM 87110 <a href="http://www.careerpage.org">www.careerpage.org</a>	202-429-5498	0	Yes
NC Assoc. of Broadcasters	Lisa Reynolds	150 Fayetteville St. #1610, Raleigh, NC 27601 <a href="http://www.ncbroadcast.com">http://www.ncbroadcast.com</a>		0	Yes
NC Dept. of Commerce Employment Services	Mary Harrison Ranson	5601 Executive Ctr Dr, Charlotte, NC 28212	704-566-2870	0	Yes
Queens University	Website Posting	1900 Selwyn Ave, Charlotte, NC 28207 <a href="http://collegecentral.com/queens/employer.cfm">http://collegecentral.com/queens/employer.cfm</a>	704-337-2447	0	No
Radio Info	Valerie Gellar	785 Williams Str. PMB 429, Longmeadow, MA 01106 <a href="http://radioinfo.com">http://radioinfo.com</a>		0	No
Radio Ink	Ed Ryan	1901 S Congress Ave. Suite 118, Boynton Beach, FL 33426 <a href="http://radioink.com">http://radioink.com</a>		0	No
Radio On Line	Website Posting -	3500 Tripp Ave, Amarillo, TX 79121 <a href="http://www.entertainmentcareers.net/employers/submit">http://www.entertainmentcareers.net/employers/submit</a>		0	No
Society of Broadcast Engineers	Karen Hunter	9102 N. Meridian St. #150, Indianapolis, IN 46260		0	No
Talkers	Michael Harrison	785 Williams St. #429, Longmeadow, MA 01106 <a href="http://talkers.com">http://talkers.com</a>		0	No
University of North Carolina Charlotte	Sarah Satterwhite	9201 University City Blvd, Charlotte, NC 28223	704-687-8622	0	No
University of North Carolina Greensboro	Darlene Broadhurst	1400 Spring Garden St, Greensboro, NC 27412	336-334-5000	0	No

**Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.**

University of South Carolina	Sandra Bray and Vicki Hamby	Columbia, SC 29208	803-777-0169	0	No
University of South Carolina Alumni Club	James Wolf	Columbia, SC 29208	803-777-0169	0	No
Wake Forest	Website Posting	1834 Wake Forest Rd, Winston-Salem, NC 27106	336-758-5000	0	No
WBTB Raycom Media	Becky Smith	<a href="http://wbtv.com">http://wbtv.com</a>		0	No
Wingate University	Sharon Robinson	220 North Camden Rd. Wingate, NC 28174 <a href="http://wingate-csm.symplicity.com/employers">http://wingate-csm.symplicity.com/employers</a>	704-233-8024	0	No
Winston Salem State University	Website Posting	601 S Martin Luther King Jr Dr, Winston-Salem, NC 27110	336-750-2000	0	Yes
Winthrop University	Dr. Howell Haney and Dr. Marilyn Sarow	701 Oakland Ave, Rock Hill, SC 29733	803-323-2211	0	No

5) Job Title: c) Traffic & Continuity Assistant Referral Source(s) of Hire: Greater Media Website

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification?
All Access Job Board	Joel Denver	28955 Pacific Coast Hwy #210 Malibu, CA 90265 <a href="http://www.allaccess.com">http://www.allaccess.com</a>		0	No
Appalachian University	Sharon Jensen	287 Rivers St, Boone, NC 28608	828-262-2000	0	No
Belmont Abbey College	Website Posting	100 Belmont Mt. Holly Rd. Belmont, NC 28012 <a href="http://belmont-abbey-csm.symplicity.com/employers">http://belmont-abbey-csm.symplicity.com/employers</a>	704-825-6873	0	No
Careerbuilder	Web Posting	200 N. LaSalle St. Suite 1100 Chicago, IL 60601 Careerbuilder.com		0	No
Carolina School of Broadcasting	Alyson Young	3435 Performance Road, Charlotte, NC 28214	704-395-9698	0	Yes
Charlotte Help Wanted	Web Posting	CharlotteHelpWanted.com Charlotte, NC 28202	800 365-8630 Ext. 9397	0	No
CharlotteWorks	Demone Frink	1401 West Morehead Street, Charlotte, NC 28208	704-206-1350	0	Yes
Connecticut School of Broadcasting	John Perez	9144 Arrowpoint Blvd., Charlotte, NC 28217	704-676-5062	0	Yes

Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.

Duke University	Website Posting	Durham, NC 27708	919-684-8111	0	No
Employee/Personal Referral	HR Coordinator	One Julian Price Place, Charlotte, NC 28208	704-374-3778	0	No
Goodwill Industries	Angela Mercer	5301 Wilkinson Blvd, Charlotte, NC 28208	704-372-3434	0	Yes
Gaston College	Dan McClellan	201 Highway 321 South, Dallas, NC	704-271-4708	0	Yes
Greater Media Boston	HR Coordinator	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0	No
Greater Media Detroit	HR Coordinator	One Radio Plaza, Ferndale, MI 48220	248-591-6800	0	No
Greater Media Newspapers www.gmnews.com	HR Coordinator	<a href="#">198 Route 9 North Suite 100 Manalapan, NJ 07726</a>		0	No
Greater Media NJ	HR Coordinator	78 Veronica Avenue, Somerset NJ 08873	732-249-2600	0	No
Greater Media Philadelphia	Executive Assistant	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	0	No
Greater Media Website www.greatermedia.com	Webmaster	<a href="#">35 Braintree Hill Park, Suite 300 Braintree, MA 02184</a>	781-348-8600	2	No
Greater Providence Baptist Church	Brenda Meadows	2000 Milton Rd, Charlotte, NC 28215	704-532-6228	0	No
Indeed.com	Web Posting	6433 Champion Grandview Way, Building 1 Austin, TX 78750 Indeed.com		3	No
Industry Referral	HR Coordinator	One Julian Price Place, Charlotte, NC 28208	704-374-3778	0	No
Inside Radio	Frank Saxe	P.O. Box 567925, Atlanta, GA 31156 <a href="http://insideradio.com">http://insideradio.com</a>		0	No
Internal Posting	HR Coordinator – Jessica Robards	One Julian Price Place, Charlotte, NC 28208	704-374-3778	0	No
Johnson C. Smith University	T. Stowe	100 Beatties Ford Road, Charlotte, NC 28216	704-378-1042	0	Yes
Latin American Coalition	L. Dexheimer	1020 E. 35th Street, Charlotte, NC 28205	704-531-3848	0	Yes
LinkedIn	Web Posting	2029 Stierlin Court, Mountain View, CA 94043 LinkedIn.com		1	No
Mecklenburg County Women's Commission	Dorothy Alexander	700 N. Tryon Street, Charlotte, NC 28292	704-336-4309	0	No
Mecklenburg County Work First	Pauline Cross	301 Billingsley Road, Charlotte, NC 28211	704-353-1670	0	No

**Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.**

Medialine.com	Website Posting	<a href="http://www.radioonline.com">http://www.radioonline.com</a>		0	No
National Alliance of State Broadcasters	Karen Hunter	2333 Wisconsin St. NE, Albuquerque, NM 87110 <a href="http://www.careerpage.org">www.careerpage.org</a>	202-429-5498	0	Yes
NC Assoc. of Broadcasters	Lisa Reynolds	150 Fayetteville St. #1610, Raleigh, NC 27601 <a href="http://www.ncbroadcast.com">http://www.ncbroadcast.com</a>		0	Yes
NC Dept. of Commerce Employment Services	Mary Harrison Ranson	5601 Executive Ctr Dr, Charlotte, NC 28212	704-566-2870	0	Yes
Queens University	Website Posting	1900 Selwyn Ave, Charlotte, NC 28207 <a href="http://collegecentral.com/queens/employer.cfm">http://collegecentral.com/queens/employer.cfm</a>	704-337-2447	0	No
Radio Info	Valerie Gellar	785 Williams Str. PMB 429, Longmeadow, MA 01106 <a href="http://radioinfo.com">http://radioinfo.com</a>		0	No
Radio Ink	Ed Ryan	1901 S Congress Ave. Suite 118, Boynton Beach, FL 33426 <a href="http://radioink.com">http://radioink.com</a>		0	No
Radio On Line	Website Posting -	3500 Tripp Ave, Amarillo, TX 79121 <a href="http://www.entertainmentcareers.net/employers/submit">http://www.entertainmentcareers.net/employers/submit</a>		0	No
Society of Broadcast Engineers	Karen Hunter	9102 N. Meridian St. #150, Indianapolis, IN 46260		0	No
Talkers	Michael Harrison	785 Williams St. #429, Longmeadow, MA 01106 <a href="http://talkers.com">http://talkers.com</a>		0	No
University of North Carolina Charlotte	Sarah Satterwhite	9201 University City Blvd, Charlotte, NC 28223	704-687-8622	0	No
University of North Carolina Greensboro	Darlene Broadhurst	1400 Spring Garden St, Greensboro, NC 27412	336-334-5000	0	No
University of South Carolina	Sandra Bray and Vicki Hamby	Columbia, SC 29208	803-777-0169	0	No
University of South Carolina Alumni Club	James Wolf	Columbia, SC 29208	803-777-0169	0	No
Wake Forest	Website Posting	1834 Wake Forest Rd, Winston-Salem, NC 27106	336-758-5000	0	No
WBTV Raycom Media	Becky Smith	<a href="http://wbvtv.com">http://wbvtv.com</a>		0	No
Wingate University	Sharon Robinson	220 North Camden Rd. Wingate, NC 28174 <a href="http://wingate-csm.symplicity.com/employers">http://wingate-csm.symplicity.com/employers</a>	704-233-8024	0	Yes

**Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.**

Winston Salem State University	Website Posting	601 S Martin Luther King Jr Dr, Winston-Salem, NC 27110	336-750-2000	0	No
Winthrop University	Dr. Howell Haney and Dr. Marilyn Sarow	701 Oakland Ave, Rock Hill, SC 29733	803-323-2211	0	No

5) Job Title: **d) Traffic & Continuity Manager** Referral Source(s) of Hire: **Greater Media Website**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification
All Access Job Board	Joel Denver	28955 Pacific Coast Hwy #210 Malibu, CA 90265 <a href="http://www.allaccess.com">http://www.allaccess.com</a>		0	No
Appalachian University	Sharon Jensen	287 Rivers St, Boone, NC 28608	828-262-2000	0	No
Belmont Abbey College	Website Posting	100 Belmont Mt. Holly Rd. Belmont, NC 28012 <a href="http://belmont-abbey-csm.symplicity.com/employers">http://belmont-abbey-csm.symplicity.com/employers</a>	704-825-6873	0	No
Careerbuilder	Web Posting	200 N. LaSalle St. Suite 1100 Chicago, IL 60601 Careerbuilder.com		0	No
Carolina School of Broadcasting	Alyson Young	3435 Performance Road, Charlotte, NC 28214	704-395-9698	1	Yes
Charlotte Help Wanted	Web Posting	CharlotteHelpWanted.com • Charlotte, NC 28202	800 365-8630 Ext. 9397	1	No
CharlotteWorks	Demone Frink	1401 West Morehead Street, Charlotte, NC 28208	704-206-1350	0	Yes
Connecticut School of Broadcasting	John Perez	9144 Arrowpoint Blvd., Charlotte, NC 28217	704-676-5062	0	Yes
Duke University	Website Posting	Durham, NC 27708	919-684-8111	0	No
Employee/Personal Referral	HR Coordinator	One Julian Price Place, Charlotte, NC 28208	704-374-3778	0	No
Goodwill Industries	Angela Mercer	5301 Wilkinson Blvd, Charlotte, NC 28208	704-372-3434	0	Yes
Gaston College	Dan McClellan	201 Highway 321 South, Dallas, NC	704-271-4708	0	Yes
Greater Media Boston	HR Coordinator	55 Morrissey Blvd. Boston, MA 02125	617-822-9600	0	No
Greater Media Detroit	HR Coordinator	One Radio Plaza, Ferndale, MI 48220	248-591-6800	0	No

**Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.**

Greater Media Newspapers www.gmnews.com	HR Coordinator	<a href="#">198 Route 9 North Suite 100 Manalapan, NJ 07726</a>		0	No
Greater Media NJ	HR Coordinator	78 Veronica Avenue, Somerset NJ 08873	732-249-2600	0	No
Greater Media Philadelphia	Executive Assistant	1 Bala Plaza, Bala Cynwyd, PA 19004	610-667-8500	0	No
Greater Media Website www.greatermedia.com	Webmaster	<a href="#">35 Braintree Hill Park, Suite 300 Braintree, MA 02184</a>	781-348-8600	3	No
Greater Providence Baptist Church	Brenda Meadows	2000 Milton Rd, Charlotte, NC 28215	704-532-6228	0	No
Indeed.com	Web Posting	6433 Champion Grandview Way, Building 1 Austin, TX 78750 Indeed.com		3	No
Industry Referral	HR Coordinator – Jessica Robards	One Julian Price Place, Charlotte, NC 28208	704-374-3778	4	No
Inside Radio	Frank Saxe	P.O. Box 567925, Atlanta, GA 31156 <a href="http://insideradio.com">http://insideradio.com</a>		0	No
Internal Posting	HR Coordinator	One Julian Price Place, Charlotte, NC 28208	704-374-3778	1	No
Johnson C. Smith University	T. Stowe	100 Beatties Ford Road, Charlotte, NC 28216	704-378-1042	0	Yes
Latin American Coalition	L. Dexheimer	1020 E. 35th Street, Charlotte, NC 28205	704-531-3848	0	Yes
LinkedIn	Web Posting	2029 Stierlin Court, Mountain View, CA 94043 LinkedIn.com		1	No
Mecklenburg County Women's Commission	Dorothy Alexander	700 N. Tryon Street, Charlotte, NC 28292	704-336-4309	0	No
Mecklenburg County Work First	Pauline Cross	301 Billingsley Road, Charlotte, NC 28211	704-353-1670	0	No
Medialine.com	Website Posting	<a href="http://www.radioonline.com">http://www.radioonline.com</a>		0	No
National Alliance of State Broadcasters	Karen Hunter	2333 Wisconsin St. NE, Albuquerque, NM 87110 <a href="http://www.careerpage.org">www.careerpage.org</a>	202-429-5498	0	Yes
NC Assoc. of Broadcasters	Lisa Reynolds	150 Fayetteville St. #1610, Raleigh, NC 27601 <a href="http://www.ncbroadcast.com">http://www.ncbroadcast.com</a>		0	Yes
NC Dept. of Commerce Employment Services	Mary Harrison Ranson	5601 Executive Ctr Dr, Charlotte, NC 28212	704-566-2870	0	Yes
Queens University	Website Posting	1900 Selwyn Ave, Charlotte, NC 28207 <a href="http://collegecentral.com/queens/employer.cfm">http://collegecentral.com/queens/employer.cfm</a>	704-337-2447	0	No

**Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.**

Radio Info	Valerie Gellar	785 Williams Str. PMB 429, Longmeadow, MA 01106 <a href="http://radioinfo.com">http://radioinfo.com</a>		0	No
Radio Ink	Ed Ryan	1901 S Congress Ave. Suite 118, Boynton Beach, FL 33426 <a href="http://radioink.com">http://radioink.com</a>		0	No
Radio On Line	Website Posting -	3500 Tripp Ave, Amarillo, TX 79121 <a href="http://www.entertainmentcareers.net/employers/submit">http://www.entertainmentcareers.net/employers/submit</a>		0	No
Society of Broadcast Engineers	Karen Hunter	9102 N. Meridian St. #150, Indianapolis, IN 46260		0	No
Talkers	Michael Harrison	785 Williams St. #429, Longmeadow, MA 01106 <a href="http://talkers.com">http://talkers.com</a>		0	No
University of North Carolina Charlotte	Sarah Satterwhite	9201 University City Blvd, Charlotte, NC 28223	704-687-8622	0	No
University of North Carolina Greensboro	Darlene Broadhurst	1400 Spring Garden St, Greensboro, NC 27412	336-334-5000	0	No
University of South Carolina	Sandra Bray and Vicki Hamby	Columbia, SC 29208	803-777-0169	0	No
University of South Carolina Alumni Club	James Wolf	Columbia, SC 29208	803-777-0169	0	No
Wake Forest	Website Posting	1834 Wake Forest Rd, Winston-Salem, NC 27106	336-758-5000	0	No
WBTB Raycom Media	Becky Smith	<a href="http://wbtv.com">http://wbtv.com</a>		0	No
Wingate University	Sharon Robinson	220 North Camden Rd. Wingate, NC 28174 <a href="http://wingate-csm.symplicity.com/employers">http://wingate-csm.symplicity.com/employers</a>	704-233-8024	0	Yes
Winston Salem State University	Website Posting	601 S Martin Luther King Jr Dr, Winston-Salem, NC 27110	336-750-2000	0	No
Winthrop University	Dr. Howell Haney and Dr. Marilyn Sarow	701 Oakland Ave, Rock Hill, SC 29733	803-323-2211	0	No

6) **Total # of Interviewees Referred:** For the period from July 23, 2015, through July 22, 2016 this Employment Unit interviewed 40 interviewees for full-time job vacancies

7) **Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) **Initiative: Participation in Job Fairs**

**Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.**

**University of North Carolina Charlotte Part-time Job Fair**

Date: 10/1/2015

Location: University of North Carolina Charlotte

Station Personnel: Marketing Director, Promotions Coordinator

The Employment Unit attended this job fair and served as both an exhibitor and recruiter to recruit for part-time event team and seasonal Holiday On Ice open positions. Employment Unit personnel discussed and answered questions about the opportunities at the station and careers in the broadcast industry.

**(b) Initiative: Sponsor a Job Fair**

**WBT / WLNK Event Team Casting Call**

Date: 10/28/2015

Location: WBT and WLNK studios

Station Personnel: HR Coordinator, Promotions Coordinator, Marketing Director, Local Sales Manager

Employment Unit sponsored this job fair "casting call event" that took place at the WBT and WLNK Studios where management recruited for new event team members. At the event, managers discussed and answered questions about open positions and careers in broadcasting.

**(c) Initiative: Participation in events or programs sponsored by educational institutions**

**Wingate University Employer and Career Connection Event**

Date: 4/18/2016

Location: Wingate University, Laverne Banquet Hall

Station Personnel: HR Coordinator and Promotions Coordinator

Employment Unit personnel attended event and represented Greater Media Charlotte by conducting Mock Job Interviews for students at Wingate University who might be interested in careers in broadcasting. The event was a speed networking style at which 100 juniors and seniors participated with potential employers.

**University of South Carolina. Darla Moore's School of Business Employee Networking Event**

Date: 4/28/2016

Location: Carmel Country Club, Charlotte, NC

Station Personnel: HR Coordinator

Employment Unit personnel attended the University of South Carolina's Career Partnership event to strengthen the relationship between employer and university, including dissemination of information about careers in broadcasting.

**University of Georgia Radio Talent Institute**

Date: 5/16/2016

Location: University of Georgia, Athens, GA

Station Personnel: Director of Interactive New Media

Employment Unit employees presented at the Radio Talent Institute at the University of Georgia to students pursuing communications and broadcasting degrees. Discussion included careers in broadcasting.

**Kellar Radio Talent Institute**

Date: 5/31/2016

Location: Appalachian State University, Beasley Media Complex

Station Personnel: Director of Interactive New Media, Director of Sales, Account Executive, WBT Afternoon Drive Host.

**Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.**

Employment Unit employees spoke at the Kellar Radio Talent Institute at Appalachian University to students pursuing communications and broadcasting degrees. Topics discussed included careers in broadcasting.

**Stations WBT(AM), WBT-FM, and WLNK(FM) are Equal Opportunity Employers.**